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11 Twitter, Inc.

12 UNITED STATES DISTRICT COURT  
13 NORTHERN DISTRICT OF CALIFORNIA  
14 SAN FRANCISCO DIVISION

15  
16 TWITTER, INC.,

17 Plaintiff,

18 v.

19 ERIC HOLDER, Attorney General of the  
20 United States,

21 THE UNITED STATES DEPARTMENT  
22 OF JUSTICE,

23 JAMES COMEY, Director of the Federal  
Bureau of Investigation, and

24 THE FEDERAL BUREAU OF  
25 INVESTIGATION,

26 Defendants.

Case No. 14-cv-4480

**COMPLAINT FOR DECLARATORY  
JUDGMENT, 28 U.S.C. §§ 2201 and 2202**



1 providers like Twitter are even prohibited from saying that they have received zero national  
2 security requests, or zero of a particular *type* of national security request.

3 6. These restrictions constitute an unconstitutional prior restraint and content-based  
4 restriction on, and government viewpoint discrimination against, Twitter’s right to speak about  
5 information of national and global public concern. Twitter is entitled under the First Amendment  
6 to respond to its users’ concerns and to the statements of U.S. government officials by providing  
7 more complete information about the limited scope of U.S. government surveillance of Twitter  
8 user accounts—including what types of legal process have *not* been received by Twitter—and the  
9 DAG Letter is not a lawful means by which Defendants can seek to enforce their unconstitutional  
10 speech restrictions.

## 11 II. PARTIES

12 7. Plaintiff Twitter, Inc. (“Twitter”) is a corporation with its principal place of  
13 business located at 1355 Market Street, Suite 900, San Francisco, California. Twitter is a global  
14 information sharing and distribution network serving over 271 million monthly active users  
15 around the world. People using Twitter write short messages, called “Tweets,” of 140 characters  
16 or less, which are public by default and may be viewed all around the world instantly. As such,  
17 Twitter gives a public voice to anyone in the world—people who inform and educate others, who  
18 express their individuality, who engage in all manner of political speech, and who seek positive  
19 change.

20 8. Defendant Eric Holder is the Attorney General of the United States and heads the  
21 United States Department of Justice (“DOJ”). He is sued in his official capacity only.

22 9. Defendant DOJ is an agency of the United States. Its headquarters are located at  
23 950 Pennsylvania Avenue, NW, Washington, D.C.

24 10. Defendant James Comey is the Director of the Federal Bureau of Investigation  
25 (“FBI”). He is sued in his official capacity only.





1 national defense information under certain circumstances); nondisclosure agreements signed by  
2 representatives of communications providers who receive FISA orders; and court-imposed  
3 nondisclosure obligations in FISA court orders themselves.

4 **B. The Government’s Restrictions on Other Communication Providers’ Ability to**  
5 **Discuss Their Receipt of National Security Legal Process**

6 19. On June 5, 2013, the British newspaper *The Guardian* reported the first of several  
7 “leaks” of classified material from Edward Snowden, a former government contractor, which  
8 have revealed—and continue to reveal—multiple U.S. government intelligence collection and  
9 surveillance programs.

10 20. The Snowden disclosures have deepened public concern regarding the scope of  
11 governmental national security surveillance. This concern is shared by members of Congress,  
12 industry leaders, world leaders, and the media. In response to this concern, a number of executive  
13 branch officials have made public statements about the Snowden disclosures and revealed select  
14 details regarding specific U.S. surveillance programs. For example, the Director of National  
15 Intelligence has selectively declassified and publicly released information about U.S. government  
16 surveillance programs.

17 21. While engaging in their own carefully crafted speech on the issue of U.S.  
18 government surveillance, U.S. government officials have relied on statutory and other authorities  
19 to preclude communication providers from responding to leaks, inaccurate information reported  
20 in the media, statements of public officials, and related public concerns regarding the providers’  
21 involvement with and exposure to U.S. surveillance efforts. These authorities—and the  
22 government’s interpretation of and reliance on them—constitute facial and as-applied violations  
23 of the First Amendment right to engage in speech regarding a matter of extensively debated and  
24 significant public concern.



1 A provider may report aggregate data in the following separate categories:

- 2 1. Criminal process, subject to no restrictions.
- 3 2. The number of NSLs received, reported in bands of 1000 starting
- 4 with 0-999.
- 5 3. The number of customer accounts affected by NSLs, reported in
- 6 bands of 1000 starting with 0-999.
- 7 4. The number of FISA orders for content, reported in bands of 1000
- 8 starting with 0-999.
- 9 5. The number of customer selectors targeted under FISA content
- 10 orders, in bands of 1000 starting with 0-999.
- 11 6. The number of FISA orders for non-content, reported in bands of
- 12 1000 starting with 0-999.
- 13 7. The number of customer selectors targeted under FISA non-
- 14 content orders, in bands of 1000 starting with 0-999.

15 Exhibit 1 at 2.

16 25. For FISA-related information, the DOJ imposed a six-month delay between the

17 publication date and the period covered by the report. In addition, it imposed

18 a delay of two years for data relating to the first order that is served on a company

19 for a platform, product, or service (whether developed or acquired) for which the

20 company has not previously received such an order, and that is designated by the

21 government as a “New Capability Order” because disclosing it would reveal that

22 the platform, product, or service is subject to previously undisclosed collection

23 through FISA orders.

24 *Id.* at 3.

25 26. Under Option Two,

26 [A] provider may report aggregate data in the following separate categories:

- 27 1. Criminal process, subject to no restrictions.
- 28 2. The total number of all national security process received,
- including all NSLs and FISA orders, reported as a single number in
- the following bands: 0-249 and thereafter in bands of 250.
3. The total number of customer selectors targeted under all national
- security process, including all NSLs and FISA orders, reported as a



1 single number in the following bands, 0-249, and thereafter in  
2 bands of 250.”

3 *Id.*

4 27. Under either option, since the permitted ranges begin with zero, service providers  
5 who have never received an NSL or FISA order apparently are prohibited from reporting that  
6 fact. Likewise, a communications provider that, for example, has received FISA orders under  
7 Titles I, III, V and VII of FISA, but not under Title IV, may not reveal that it has never received a  
8 Title IV FISC order.

9 28. The DAG Letter cites to no authority for these restrictions on service providers’  
10 speech.

11 29. In a Notice filed with the FISC simultaneously with transmission of the DAG  
12 Letter, the DOJ informed the court of the agreement, the new disclosure options detailed in the  
13 DAG Letter, and the stipulated dismissal of the FISC action by all parties. A copy of the Notice  
14 is attached hereto as Exhibit 2. The Notice concluded by stating: “It is the Government’s position  
15 that the terms outlined in the Deputy Attorney General’s letter define the limits of permissible  
16 reporting for the parties *and other similarly situated companies.*” Exhibit 2 at 2 (emphasis  
17 added). In other words, according to the DOJ, the negotiated agreement reached to end litigation  
18 by five petitioner companies is not limited to the five petitioner companies as a settlement of  
19 private litigation, but instead serves as a disclosure format imposed on a much broader—yet  
20 undefined—group of companies. No further guidance has been offered by the DOJ regarding  
21 what it considers to be a “similarly situated” company. Further, the Notice cites no authority for  
22 extending these restrictions on speech to companies that were not party to the negotiated  
23 agreement.

24 30. Notwithstanding the fact that the DAG Letter purportedly prohibits a provider  
25 from disclosing that it has received “zero” NSLs or FISA orders, or “zero” of a certain kind of  
26

1 FISA order, subsequent to January 27, 2014, certain communications providers have publicly  
2 disclosed either that they have never received any FISA orders or NSLs, or any of a certain kind  
3 of FISA order.

4 **C. The DOJ and FBI Deny Twitter’s Request to Be More Transparent**

5 31. Twitter is a unique service built on trust and transparency. Twitter users are  
6 permitted to post under their real names or pseudonymously. Twitter is used by world leaders,  
7 political activists, journalists, and millions of other people to disseminate information and ideas,  
8 engage in public debate about matters of national and global concern, seek justice, and reveal  
9 government corruption and other wrongdoing. The ability of Twitter users to share information  
10 depends, in part, on their ability to do so without undue fear of government surveillance.

11 32. Twitter is an ECS as that term is defined at 18 U.S.C. § 2510(15) since it provides  
12 its users the ability to send and receive electronic communications. As an ECS and, more  
13 generally, as a third-party provider of communications to the public, Twitter is subject to the  
14 receipt of civil, criminal, and national security legal process, including administrative, grand jury,  
15 and trial subpoenas; NSLs; court orders under the federal Wiretap Act, Stored Communications  
16 Act, Pen Register and Trap and Trace Act, and FISA; and search warrants. Compliance with such  
17 legal process can be compelled through the aid of a court.

18 33. The ability to engage in speech concerning the nature and extent of government  
19 surveillance of Twitter users’ activities is critical to Twitter. In July 2012, Twitter released its  
20 first Transparency Report. Release of this Transparency Report was motivated by Twitter’s  
21 recognition that citizens must “hold governments accountable, especially on behalf of those who  
22 may not have a chance to do so themselves.” Jeremy Kessel, *Twitter Transparency Report*,  
23 Twitter Blog (July 2, 2012 20:17 UTC), <https://blog.twitter.com/2012/twitter-transparency-report>.  
24 This Transparency Report listed the number of civil and criminal government requests for  
25 account information and content removal, broken down by country, and takedown notices

1 pursuant to the Digital Millennium Copyright Act received from third parties. The report also  
2 provided information about how Twitter responded to these requests. The report did not contain  
3 information regarding government national security requests Twitter may have received.  
4 Subsequent biennial transparency reports have been released since then, including the most recent  
5 on July 31, 2014.

6 34. In January 2014, Twitter requested to meet with DOJ and FBI officials to discuss  
7 Twitter's desire to provide greater transparency into the extent of U.S. government surveillance of  
8 Twitter's users through NSLs and court orders issued under FISA.

9 35. On January 29, 2014, representatives of the DOJ, FBI, and Twitter met at the  
10 Department of Justice. At the meeting, Twitter explained why its services are unique and distinct  
11 from the services provided by the companies who were recipients of the DAG Letter and why the  
12 DAG Letter should not apply to Twitter, which was not a party to the proceedings that resulted in  
13 the DAG Letter. Twitter also sought confirmation that it is not "similarly situated" to those  
14 companies and that the limits imposed in the DAG Letter should not apply to Twitter. In  
15 response, the DOJ and FBI told Twitter that the DAG Letter sets forth the limits of permissible  
16 transparency-related speech for Twitter and that the letter would not be amended or supplemented  
17 with additional options of preapproved speech.

18 36. In February 2014, Twitter released its Transparency Report for the second half of  
19 2013, which included two years of data covering global government requests for account  
20 information. In light of the government's admonition regarding more expansive transparency  
21 reporting than that set forth in the DAG Letter, Twitter's February 2014 Transparency Report did  
22 not include information about U.S. government national security requests at the level of  
23 granularity Twitter wished to disclose.

24 37. In a blog post, Twitter explained the importance of reporting more specific  
25 information to users about government surveillance. Twitter also explained how the U.S.

1 government was unconstitutionally prohibiting Twitter from providing a meaningful level of  
2 detail regarding U.S. government national security requests Twitter had or may have received:

3 We think the government's restriction on our speech not only unfairly  
4 impacts our users' privacy, but also violates our First Amendment right to  
5 free expression and open discussion of government affairs. We believe  
6 there are far less restrictive ways to permit discussion in this area while  
7 also respecting national security concerns. Therefore, we have pressed the  
8 U.S. Department of Justice to allow greater transparency, and proposed  
9 future disclosures concerning national security requests that would be  
10 more meaningful to Twitter's users.

11 Jeremy Kessel, *Fighting for more #transparency*, Twitter Blog (Feb. 6, 2014 14:58  
12 UTC), <https://blog.twitter.com/2014/fighting-for-more-transparency>.

13 38. On or about April 1, 2014, Twitter submitted a draft July 2014 Transparency  
14 Report to the FBI, seeking prepublication review. In its transmittal letter to the FBI, Twitter  
15 explained:

16 We are sending this to you so that Twitter may receive a  
17 determination as to exactly which, if any, parts of its Transparency  
18 Report are classified or, in the Department's view, otherwise may  
19 not lawfully be published online.

20 A copy of Twitter's letter dated April 1, 2014 is attached as Exhibit 3. Twitter's draft  
21 Transparency Report, which will be submitted separately, is Exhibit 4.

22 39. Through its draft Transparency Report, Twitter seeks to disclose certain categories  
23 of information to its users, for the period July 1 to December 31, 2013, including:

- 24 a. The number of NSLs and FISA orders Twitter received, if any, in actual  
25 aggregate numbers (including "zero," to the extent that that number was  
26 applicable to an aggregate number of NSLs or FISA orders, or to specific  
27 *kinds* of FISA orders that Twitter may have received);
- 28 b. The number of NSLs and FISA orders received, if any, reported  
separately, in ranges of one hundred, beginning with 1-99;
- c. The combined number of NSLs and FISA orders received, if any, in  
ranges of twenty-five, beginning with 1-24;

- 1 d. A comparison of Twitter’s proposed (i.e., smaller) ranges with those  
2 authorized by the DAG Letter;  
3 e. A comparison of the aggregate numbers of NSLs and FISA orders  
4 received, if any, by Twitter and the five providers to whom the DAG  
5 Letter was addressed; and  
6 f. A descriptive statement about Twitter’s exposure to national security  
7 surveillance, if any, to express the overall degree of government  
8 surveillance it is or may be subject to.

9 40. For five months, the FBI considered Twitter’s written request for review of the  
10 draft Transparency Report. By letter dated September 9, 2014, the FBI denied Twitter’s request.  
11 A copy of the FBI’s letter dated September 9, 2014 is attached as Exhibit 5. The FBI’s letter did  
12 not, as requested, identify exactly which parts of the draft Transparency Report may not lawfully  
13 be published. Instead, the letter stated vaguely that “information contained in the report” cannot  
14 be publicly released; it provided examples of such information in the draft Transparency Report;  
15 and it relied on a general assertion of national security classification and on the pronouncements  
16 in the DAG Letter as its bases for denying publication:

17 We have carefully reviewed Twitter’s proposed transparency report  
18 and have concluded that information contained in the report is  
19 classified and cannot be publicly released.

20 . . . Twitter’s proposed transparency report seeks to publish data . . .  
21 in ways that would reveal classified details about [government  
22 surveillance] that go beyond what the government has permitted  
23 other companies to report. . . . This is inconsistent with the January  
24 27th framework [set forth in the DAG Letter] and discloses  
25 properly classified information.

26 Exhibit 5 at 1. The FBI reiterated that Twitter could engage only in speech that did not exceed  
27 the preapproved speech set forth in the DAG Letter. It noted, for example, that Twitter could

28 explain that only an infinitesimally small percentage of its total  
number of active users was affected by [government surveillance  
by] highlighting that less than 250 accounts were subject to all  
combined national security legal process. . . . That would allow  
Twitter to explain that all national security legal process received  
from the United States affected, at maximum, only 0.0000919  
percent (calculated by dividing 249 by 271 million) of Twitter’s

1 total users. In other words, Twitter is permitted to *qualify* its  
2 description of the total number of accounts affected by all national  
3 security legal process it has received but it cannot *quantify* that  
4 description with the specific detail that goes well beyond what is  
allowed under the January 27th framework and that discloses  
properly classified information.

5 *Id.* at 1–2.

6 41. Since the FBI’s response does not identify the exact information in the draft  
7 Transparency Report that can and cannot be published, Twitter cannot at this time publish any  
8 part of the report. When the government intrudes on speech, the First Amendment requires that it  
9 do so in the most limited way possible. The government has failed to meet this obligation.  
10 Instead, Defendants simply impose the DAG Letter framework upon Twitter as Twitter’s sole  
11 means of communicating with the public about national security surveillance.

#### 12 **COUNT I**

#### 13 **(Request for Declaratory Judgment under 28 U.S.C. §§ 2201 and 2202 and Injunctive Relief)**

14 42. Twitter incorporates the allegations contained in paragraphs 1 through 41, above.

15 43. Defendants have impermissibly infringed upon Twitter’s right to publish  
16 information contained in Twitter’s draft Transparency Report, and Twitter therefore seeks a  
17 declaration that Defendants have violated Twitter’s First Amendment rights. A case of actual  
18 controversy exists regarding Twitter’s right to engage in First Amendment protected speech  
19 following Defendants’ refusal to allow Twitter to publish information about its exposure to  
20 national security surveillance that does not conform to either of the two preapproved formats set  
21 forth in the DAG Letter. The fact that Defendants have prohibited Twitter from publishing facts  
22 that reveal whether and the extent to which it may have received either one or more NSLs or  
23 court orders pursuant to FISA, along with the other facts alleged herein, establish that a  
24 substantial controversy exists between the adverse parties of sufficient immediacy and reality as  
25 to warrant a declaratory judgment in Twitter’s favor. Twitter has suffered actual adverse and  
26 harmful effects, including but not limited to, a prohibition on publishing information in the draft

1 Transparency Report to make it available to the public and Twitter’s users, the chilling effect  
2 from Defendants’ failure to address specific content, and the threat of possible civil or criminal  
3 penalties for publication.

4 44. The imposition of the requirements of the DAG Letter on Twitter violates the  
5 Administrative Procedure Act because the DAG Letter represents a final agency action not in  
6 accordance with law; the imposition of the DAG Letter on Twitter is contrary to Twitter’s  
7 constitutional rights (namely the First Amendment) as alleged more specifically herein; the  
8 imposition of the DAG Letter on Twitter is in excess of statutory jurisdiction, authority, or  
9 limitations as alleged more specifically herein; and the requirements set forth in the DAG Letter  
10 were imposed on Twitter without the observance of procedure required by law. Twitter is not  
11 “similarly situated” to the parties addressed in the DAG Letter.

12 45. Upon information and belief, the restrictions in the DAG letter are based in part  
13 upon the nondisclosure provision of 18 U.S.C. § 2709; FISA secrecy provisions, such as 50  
14 U.S.C. § 1805(c)(2)(B); the Espionage Act, 18 U.S.C. § 793; nondisclosure agreements signed by  
15 Twitter representatives, if any; and nondisclosure provisions in FISA court orders issued to  
16 Twitter, if any.

17 46. The nondisclosure and judicial review provisions of 18 U.S.C. § 2709(c) are  
18 facially unconstitutional under the First Amendment, including for at least the following reasons:  
19 the nondisclosure orders authorized by § 2709(c) constitute a prior restraint and content-based  
20 restriction on speech in violation of Twitter’s First Amendment right to speak about truthful  
21 matters of public concern (e.g., the existence of and numbers of NSLs received); the  
22 nondisclosure orders authorized by § 2709(c) are not narrowly tailored to serve a compelling  
23 governmental interest, including because they apply not only to the content of the request but to  
24 the fact of receiving an NSL and additionally are unlimited in duration; and the NSL  
25 nondisclosure provisions are facially unconstitutional because the judicial review procedures do  
26

1 not meet procedural safeguards required by the First Amendment because they place the burden  
2 of seeking to modify or set aside a nondisclosure order on the recipient of an NSL, do not  
3 guarantee that nondisclosure orders imposed prior to judicial review are limited to a specified  
4 brief period, do not guarantee expeditious review of a request to modify or set aside a  
5 nondisclosure order, and require the reviewing court to apply a level of deference that conflicts  
6 with strict scrutiny.

7 47. The nondisclosure provisions of 18 U.S.C. § 2709(c) are also unconstitutional as  
8 applied to Twitter, including because Defendants’ interpretation of the nondisclosure provision of  
9 18 U.S.C. § 2709(c), and their application of the same to Twitter via the DAG Letter, is an  
10 unconstitutional prior restraint, content-based restriction, and viewpoint discrimination in  
11 violation of Twitter’s right to speak about truthful matters of public concern. This prohibition on  
12 Twitter’s speech is not narrowly tailored to serve a compelling governmental interest, and no such  
13 interest exists that justifies prohibiting Twitter from disclosing its receipt (or non-receipt) of an  
14 NSL or the unlimited duration or scope of the prohibition.

15 48. Section 2709 is also unconstitutional because 18 U.S.C. § 3511, which sets forth  
16 the standard of review for seeking to modify or set aside a nondisclosure order under 18 U.S.C. §  
17 2709, restricts a court’s power to review the necessity of a nondisclosure provision in violation of  
18 separation of powers principles. The statute expressly limits a court’s ability to set aside or  
19 modify a nondisclosure provision unless the court finds that “there is no reason to believe that  
20 disclosure may endanger . . . national security.” 18 U.S.C. § 3511(b)(2), (3). This restriction  
21 impermissibly requires the reviewing court to apply a level of deference to the government’s  
22 nondisclosure decisions that conflicts with the constitutionally mandated level of review, which is  
23 strict scrutiny.

24 49. The FISA statute, the Espionage Act, and other nondisclosure authorities do not  
25 prohibit service providers like Twitter from disclosing aggregate information about the number of  
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1 FISA orders they receive. Instead, these authorities protect the secrecy of particular *targets* and  
2 ongoing investigations, and do not impose an obligation on service providers such as Twitter to  
3 remain silent about the receipt or non-receipt of FISA orders generally, nor do they impose an  
4 obligation on service providers not to disclose the aggregate numbers of specific ranges of FISA  
5 orders received. To the extent that the Defendants read FISA secrecy provisions, such as 50  
6 U.S.C. § 1805(c)(2)(B), as prohibiting Twitter from publishing information about the aggregate  
7 number of FISA orders it receives, however, the FISA secrecy provisions are unconstitutional  
8 including because they constitute a prior restraint and content-based restriction on speech in  
9 violation of Twitter’s First Amendment right to speak about truthful matters of public concern.  
10 Moreover, this restriction on Twitter’s speech is not narrowly tailored to serve a compelling  
11 governmental interest, and no such interest exists that justifies prohibiting Twitter from disclosing  
12 its receipt (or non-receipt) of a FISA order.

13 50. The FISA secrecy provisions are also unconstitutional as applied to Twitter,  
14 including because Defendants’ interpretation of the FISA secrecy provisions and their application  
15 with respect to Twitter is an unconstitutional prior restraint, content-based restriction, and  
16 viewpoint discrimination in violation of Twitter’s right to speak about truthful matters of public  
17 concern. Moreover, this prohibition imposed by Defendants on Twitter’s speech is not narrowly  
18 tailored to serve a compelling governmental interest.

19 **PRAYER FOR RELIEF**

20 WHEREFORE, Twitter prays for the following relief:

- 21 A. A declaratory judgment that:
- 22 i. The draft Transparency Report that Twitter submitted to the FBI may be  
23 lawfully published in its entirety or, alternatively, certain identified  
portions may be lawfully published;
  - 24 ii. Imposition of the requirements set forth in the DAG Letter on Twitter  
violate the Administrative Procedure Act;
  - 25 iii. The nondisclosure provisions of 18 U.S.C. § 2709 and the review  
26 mechanisms of 18 U.S.C. § 3511 are facially unconstitutional under the  
First Amendment;

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- iv. The nondisclosure provisions of 18 U.S.C. § 2709 are unconstitutional under the First Amendment as applied to Twitter;
- v. The review mechanisms established under 18 U.S.C. § 3511 are facially unconstitutional because they violate separation of powers principles;
- vi. The FISA secrecy provisions are facially unconstitutional under the First Amendment;
- vii. The FISA secrecy provisions are unconstitutional under the First Amendment as applied to Twitter;
- viii. The DAG Letter’s prohibition on reporting receipt of zero of a particular kind of national security process is unconstitutional under the First Amendment;
- ix. The DAG Letter’s prohibition on reporting receipt of zero aggregate NSLs or FISA orders is unconstitutional under the First Amendment; and
- x. The DAG Letter’s restrictions on reporting ranges of national security process received are unconstitutional under the First Amendment.

B. A preliminary and permanent injunction prohibiting Defendants, their affiliates, agents, employees, and attorneys, and any and all other persons in active concert or participation with them, from seeking to enforce the terms contained in the DAG Letter on Twitter, or to prosecute or otherwise seek redress from Twitter for transparency reporting that is inconsistent with the terms contained in the DAG Letter.

C. An award of attorneys’ fees and costs to Twitter to the extent permitted by law.

D. Such further and other relief as this Court deems just and proper.

1 DATED: October 7, 2014

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