

Law Office of Lainey Feingold

DISABILITY RIGHTS LEGAL ADVOCACY

Settlement Agreement Press Releases

The entries on this site are organized by category and by date. You are in the **Settlement Agreement Press Releases** category. Content is posted within each category in chronological order, with the most recent entries first. For a complete list of categories and sub-categories on this site, visit the [categories](#) page. You may also find content by using the [search](#) feature or the [site map](#). Consult the [archives](#) for content organized by date and title.

Cinemark Installing Audio Description Technology Across the United States

CINEMARK ANNOUNCES GREATER MOVIE THEATRE ACCESSIBILITY FOR CUSTOMERS WHO ARE BLIND AND VISUALLY IMPAIRED

September 27, 2012 - Plano, Texas Cinemark Holdings, Inc. (NYSE: CNK), one of the world's largest motion picture exhibitors, today announced that it is providing an audio description option for people who are blind or have visual impairments in all of its first-run theatres. Cinemark is installing audio description systems on a rolling basis across its circuit in conjunction with the chain's conversion to an all-digital format. Installation is already well under way, and all of Cinemark's theaters in California already have audio description capability. Cinemark will be able to offer audio description at all of its first-run theaters by mid 2013.

MLB Continues Accessibility Initiative with AtBat™ App for iPhone and iPad

The press release posted here announces the expansion of Major League Baseball's commitment to the accessibility of web and mobile device content. The most recent release of AtBat™ for iPhone and iPad has been designed for accessibility, making MLB the first large sports and entertainment content provider to commit to mobile application accessibility.

2012 is the third season that MLB has worked with the blind community through Structured Negotiations to improve accessibility for fans with visual impairments. [Read the press release](#)

Charles Schwab Website Accessibility Press Release

Charles Schwab & Co., Inc. today announced an initiative to make its website more accessible and inclusive for all customers. Schwab's initiative will particularly improve the client experience for Schwab customers with disabilities. Schwab has adopted the Web Content Accessibility Guidelines (WCAG) version 2.0 level AA as its website accessibility standard and has begun working to meet this standard.

American Cancer Society Information in Braille, Large Print, Audio Formats and Accessible On-Line

Last month, the American Cancer Society (ACS) announced a comprehensive initiative to improve access to its materials by people with visual impairments. Using the alternative dispute resolution method known as Structured Negotiations, ACS worked with the American Council of the Blind (ACB) to improve the accessibility of its website and to develop a pilot program for providing accessible information. As described in this post, print information is now available in Braille, Large Print, mp3, audio CD and accessible electronic formats.

Access to information is a civil right and is key to full inclusion of people with disabilities into modern society. Please share this post and help spread the word about the availability of cancer-related information in formats that people who are blind and visually impaired can read.

American Cancer Society Accessible Web and Alternative Formats Press Release

American Cancer Society's New Website Designed for Enhanced Accessibility

Blind Community Leaders Praise ACS Initiative; Alternative Format Pilot Program Also Underway

Atlanta (February 23, 2011)– The American Cancer Society (ACS), in collaboration with the American Council of the Blind (ACB), has taken affirmative steps to make its newly redesigned cancer.org website and other information accessible to people with visual impairments. The American Cancer Society's new website provides an improved experience for anyone looking for information, help or ways to fight back against cancer. The new cancer.org is divided into four main sections – Stay Healthy, Find Support & Treatment, Explore Research and Get Involved – that reflect the primary ways the American Cancer Society helps save lives from cancer.

World Braille Day Question: Is your Information Accessible?

January 4, 2011 marks the 202d birthday of Louis Braille. The milestone is celebrated throughout the world: World Braille Day across the globe, National Braille Week in the UK, National Braille Literacy Month in the United States. In an era when access to information grows increasingly important, the birth of the founder of Braille is certainly worth celebrating.

But thinking about Braille is also sobering. Despite strong civil rights laws guaranteeing effective communication to people with visual impairments, too much critical information is not available in Braille for those who need it.

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